



## **About Our Startup Business Academy**

We assist entrepreneurs in finding profitable business ideas, building sustainable models, and successfully launching and managing their businesses. We aim to empower them to achieve their full potential, positively impact their communities, and improve their quality of life.

## About Isaac Tweneboah-Koduah, PhD



Dr Isaac Tweneboah-Koduah is a seasoned strategic marketing innovation and entrepreneurship professional with over 16 years of experience across various industries, including insurance, media, pharmaceuticals, cosmetics, health and telecommunications. His extensive leadership roles include serving as the Head of Business Development.

With an academic background spanning over 15 years, Dr. Tweneboah-Koduah has contributed significantly to entrepreneurship and business development. As the Founder and CEO of HiPAG Services, he is dedicated to empowering SME CEOs through enterprise development strategies, training programs, and innovative marketing solutions. Dr. Tweneboah-Koduah is a Chartered Marketer with a PhD in Strategic Marketing Innovation and Entrepreneurship.